



## MINUTES OF 2-3-15 REGULAR MEETING

Junction Texas Economic Development Corporation (JTEDC) met for its regular meeting at 5:00 p.m. on Tuesday, February 3, 2015 in the City Hall meeting room with the following directors present:

President Jean Jacoby  
Vice President Polly Robinson  
Secretary Larry Harrison  
Directors: Carol Neiman, Ron Fuquay, and Shane Adams

Treasurer Maria Alvarado and *Junction Eagle* newspaper reporter James Murr also attended. Charles Hagood, Rob Roy Spiller, and Greer Kothmann representing the Kimble County Historical Commission were present. Others attending included Valerie Williams, Gary Gold, Alex Gonzales, Jane Hopkins, Anna Henry, Lesa Adams, Debbie Bayer, and Russell Hammonds.

**Public Hearing:** Vice President Robinson opened the public hearing on the JTEDC's \$100,000 donation to the Kimble County Historical Commission. These funds are to be used toward renovation costs of a new museum. Hagood conveyed that the estimated cost of renovating approximately 6,500 square feet of the old hospital building is \$615,000. Of this amount, \$430,000 has already been raised through donations, pledges, and fundraising. Pending final approval, the \$100,000 from the JTEDC and City Council will increase funding to \$530,000. Hagood reported that the first step in renovation has been completed – removing a limited amount of asbestos for \$4,500. Plans are underway for demolition of the interior space which should take 45 days. Construction is expected to take 12 to 15 months. Hagood emphasized that the museum group will strive to use as many local contractors as possible in the renovation.

Vice President Robinson called the meeting to order at 5:30. p.m. and Harrison gave the invocation.

**Consent agenda:** Harrison noted a grammatical error in the minutes. Financial reports were pulled and discussed. Robinson highlighted the report on the collection of sales tax and the 9 year trend presented in the document. Harrison made the motion to approve the consent agenda and minutes subject to suggested changes; Adams seconded the motion. Motion carried with no dissenting votes.

**Public forum:** No one from the public spoke.

**Increase of Promotional Grant Fund:** Jacoby discussed the guidelines for increasing the advertising and promotional grant fund. The general rule allows the JTEDC to allocate 10% of projected sales tax revenue for advertising and promotional grants. After the end of a fiscal year-end, a board may elect to modify the amount in the grant fund to 10% of actual sales tax revenue. Jacoby noted that actual 2014 sales tax collection was \$182,628 compared to projections of \$150,000 for a variance of \$32,628. As such, the board could allocate an additional \$3,200 to the subject fund's current balance of \$16,500. Adams made the motion to increase the 2014-2015 advertising and promotional grant fund by \$3,200 to \$19,700; Jacoby seconded the motion. Motion carried with no dissenting votes.

**Advertising and Promotional Grant Requests:** Applications from 7 business owners for new signage were presented. Businesses included (1) Hill Country Internet Café, (2) Ed’s Fix-It Shop, (3) Tillman Tire Company, (4) Second Chance Resale Shop, (5) Apache Floors – Junction Jewelry & Gifts, (6) Cobwebs, Dust, & Rust, and (7) City Sweets Bakery & Café. Representatives from the businesses and Signtronix were present to answer questions.

Robinson highlighted the general rules of the grant program. She noted that most applications appeared complete but reminded everyone that the owner of the building, if different from the grant applicant, must approve signage before it is placed on the building and reimbursement made by the JTEDC.

Neiman discussed the City Council resolution to encourage voluntary efforts to reduce light pollution. Neiman noted that the bids from Signtronix promised high output fluorescent bulbs, which are 30% brighter than industry standard. Such lighting would be inconsistent with the efforts to promote “night friendly skies” lighting. The representatives from Signtronix were very familiar with efforts to reduce light pollution. They stated that all signs to be placed in Junction could be made to accommodate “night friendly skies,” and all business owners present agreed to abide by the City’s resolution.

Harrison made the motion to approve all 7 application requests, subject to the agreement to consider the “night-sky” resolution previously passed by the City Council. Adams seconded the motion. Motion passed with no dissenting votes.

**Report on Junction Texas Tourism Board Meeting:** Robinson reported on the January 27, 2015 JTTB meeting. The board approved a \$500 request from Marietta Johnston to provide a meal for the Vietnam veterans motorcycle ride on March 9, 2015. It also approved \$2,500 (grant request was \$3,000) to partially fund the “Freezer” disc golf tournament February 27-March 1. Proceeds will be used to purchase T-shirts, discs, trophies, and refreshments. The Board tabled a request from Hoyt Moss to partially fund a disc golf tournament in May, pending a report on the February tournament. In addition, JTTB continued discussions on changes to the grant application procedures.

**New office space for the JTEDC:** Jacoby reported that the move of the JTEDC office from City Hall to new space at 702 College Street was substantially complete. New office furniture is expected soon, but she has yet to secure Internet service through Verizon. She is exploring other options and will report back to the board. In addition, Ward Whitworth has offered to share signage with the JTEDC. He has 2 large signs that need repainting, and JTEDC could have a portion of the sign if it chooses. Jacoby is researching the cost and will report back to the board. No action required.

**Possible Amendment to By-laws:** Robinson and Jacoby discussed a possible amendment to the by-laws – Section XII: Indemnity. They stated that the City has a Director and Officer liability policy through the Texas Municipal League (TML), which covers the JTEDC board. Further research is needed to ensure that this section of the JTEDC by-laws is necessary and/or is consistent with the TML policy. The board agreed to proceed with further investigation.

**Executive Session:** The board entered into executive session at 6:30p.m. for discussion of personnel matters. The executive session ended at 6:45 p.m. No action was taken.

**Meeting adjourned.**