



MINUTES OF 8-04-15 REGULAR MEETING

Junction Texas Economic Development Corporation (JTEDC) met for its regular meeting at 5:15 p.m. on Tuesday, August 4, 2015 in the City Hall meeting room with the following Board Members present:

President: Jean Jacoby
Vice President: Polly Robinson
Secretary: Larry Harrison
Directors: Ron Fuquay, Carol Neiman, Mindy Supak
Office Manager: Amber Morales
Summer Intern: Katelynn Heap

Meeting called to order by President Jean Jacoby at 5:15pm. Secretary Larry Harrison gave the invocation.

The following people were in attendance:

Junction Eagle newspaper reporter James Murr, Dale Johnson, Jennifer Ramsey-Holleman (Author of 'A Lady's Day Out'), Sheila Brossette, Ruth Sepeda & Denise Meader, and Nicholas Lumbley

Executive Session: Board went into Executive Session at 5:17pm (**Personnel Matters**)

Open Session: Board reconvened in Open Session at 5:57pm – Robinson made a motion that we do not reimburse Dale Johnson his legal fees because they were not reasonably incurred, as Mr. Johnson was made aware by email from Patricia Whitty on April 25, 2010, that he had legal counsel provided to him by the Texas Municipal League per its contract with the City. Neiman seconded the motion. Motion carries with Harrison the only 'nay'.

Consent Items: Harrison asked about the financial statement provided by City does not reflect the sales tax revenue deposited on July 15, 2015. Harrison stated he spoke with the City and was told they are still trying to straighten out the accounting system due to all the recent employee changes. Harrison made a motion to accept the consent items. Supak seconded the motion. Motion carries with no dissenting votes.

Presentation by Jennifer Ramsey-Holleman, Author 'A Lady's Day Out': She writes a series of books for women to include nine different states and she chooses destination worthy towns, writes about their history & heritage, best places to shop and unique places to stay and visits with local businesses. This will be her 27th book and she is looking to include Junction in the next Hill Country edition. She has not featured Junction since 1997. She is looking to create a co-op between EDC & Tourism. She matches dollar per dollar any contribution by EDC and/or JTTB to lower the fee charged to make it cheaper on the businesses she features. Robinson asked about e-reader availability and Ms. Ramsey-Holleman stated this will be the first book available in digital format.

The first 2-4 pages are dedicated to the history & heritage, places to visit, and list of events taking place and there is no charge for this. Pictures she uses are black & white. Jacoby stated monies would need to be in the form of a grant. Harrison requested to place this item on the Tourism Agenda for their next meeting to get approval and then place her back on the EDC Agenda for September for approval. No other action taken.

Advertising & Promotion Program:

Paddler's Porch, LLC. – Owner is looking to erect an outside porch/sitting area. Harrison made a motion to approve the application for the grant amount of \$2,500. Supak seconded the motion. Motion carries with no dissenting votes.

Lone Star Gallery – Owner is going to be redoing the façade of the building. Ms. Sepeda is aware there is only \$2,252.75 left in the budget for the Advertising & Promotion Program. Harrison made a motion to approve the application for the grant amount of \$2,252.75. Neiman seconded the motion. Motion carries with no dissenting votes.

Open Access Wi-Fi Program:

Lone Star Gallery – Harrison made a motion to approve the application for the grant amount of up to \$810. Neiman seconded the motion. Motion carries with no dissenting votes.

Board Vacancy: Nicholas Lumbley has submitted a letter of intent to serve on the Board. He would be filling the vacant seat left by Shane Adams (term will expire September 30, 2016). Harrison made a motion to approve the nomination of Lumbley as a Board Member to fill the vacancy, pending City Council approval. Supak seconded the motion. Motion carries with no dissenting votes. There was also a new Board Appointment Application in the Board package to be considered. Supak made a motion to adopt this Application for consideration of appointment and make available on the website. Harrison seconded the motion. Motion carries with no dissenting votes.

JTEDC Website Design: Board has approved to redo our website design to include additional monies in the budget. We are looking to partner with Cheryl Herring, Tourism Manager. Katy has been working with Cheryl and initial cost to EDC would be about \$100, for the initial restructure of the website. Yearly cost might average \$250. Katy will also be handling all of the EDC updates to the website to include forms, and applications. Fuquay made a motion to approve going with the company Tourism uses for the EDC website and to pay Katy \$30 per month to handle the updates on it. Robinson seconded the motion. Motion carries with no dissenting votes.

Public forum: No one from the public spoke.

Office Managers Report: Our outside signs are up and we will be having our Open House on Thursday, August 20, 2015 and this will be an all-day event. We have a dedicated fax line now, fax# 325-446-3447. I spent time working with Polly & Jean on our budget. I also met with nine businesses this month and handed out the Advertising & Promotion Program applications during my visit. The July Newsletter was mailed out and we will be asking our businesses if they would prefer to receive the Newsletter by email.

Junction Tourism Board Written Report:

The JTTB met in a called meeting on July 22, 2015. The following actions were taken by the Board:

- ◆ Employed Amber Morales to perform administrative duties at the hourly rate of \$11.50 (same as EDC).
- ◆ Drafted the 2015-2016 JTTB budget.

The JTTB met for its regular meeting on July 29, 2015. The following actions were taken by the Board.

- ◆ Approved Chamber of Commerce's request of \$12,000 to help finance the Kimble County Kow Kick to be held over Labor Day weekend. Monies will be used for a carnival, live music, and advertising.
- ◆ Approved Roy Silva's request of \$2,000 to support the upcoming car show to be held in conjunction with the rodeo. Funds will be used for advertising, t-shirts, prizes, etc.

- ◆ Approved the Kimble County Museum's request of \$100,000 to be used toward the renovation of the old hospital building. \$50,000 will be funded in 2015-2016 budget, and the remaining \$50,000 funded in fiscal year 2016-2017.
- ◆ Approved the 2015-2016 budget.

Meeting adjourned at 6:52pm.