

**AGENDA**  
**JUNCTION TEXAS TOURISM BOARD (JTTB) MEETING**  
**CITY HALL MEETING ROOM, 102 NORTH 5<sup>th</sup> STREET, JUNCTION, TEXAS 76849**  
**FRIDAY, OCTOBER 28, 2011**  
**NOON**

1. CALL TO ORDER.
2. INVOCATION.
3. ADMINISTER OATH OF OFFICE AND STATEMENT OF APPOINTED OFFICE FOR NEW TERM JTTB MEMBERS: Scott Phillips, John Kothmann, Paul Ramsdell, Jeanie Brosius and Molly McMillan. Page 1
4. DISCUSSION AND POSSIBLE ACTION ON ELECTION OF OFFICERS. Page 2
5. DISCUSSION AND POSSIBLE ACTION ON APPROVAL OF MINUTES: September 30, 2011 MEETING. Pages 3-4
6. DISCUSSION AND POSSIBLE ACTION ON FINANCIAL REPORTS. Pages 5-9
7. PUBLIC FORUM.
8. DISCUSSION AND POSSIBLE ACTION ON TX HILL COUNRTY.COM BROCHURES. Page 10.
9. DISCUSSION AND POSSIBLE ACTION ON MEDIA PLAN PROPOSAL FROM REVOLUTION BROADCAST CORP. Pages 11-13
10. DISCUSSION AND POSSIBLE ACTION ON MARKETING PLAN(S). Page 14-16
11. DISCUSSION AND POSSIBLE ACTION ON UPDATE FROM COMMITTEE ON JTTB ADMINISTRATOR APPLICATIONS. Page 17
12. DISCUSSION ON NEW BUSINESS FOR NEXT MONTH'S MEETING.
13. ADJOURNMENT

Notes to the agenda:

1. The Board may vote and/or act upon each item listed on the agenda.
2. The Board reserves the right to retire into executive session concerning any items listed on the agenda whenever it is considered necessary and legally justified under the Open Meetings Act.
3. Persons with disabilities who plan to attend this meeting and who may need assistance should contact City Hall at 325-446-2622 prior to the meeting so that appropriate arrangements can be made.

This is to certify that I, Maria Alvarado, posted this agenda on the glass window by the front door of the City Hall, the bulletin board in the City Hall, the City of Junction website [www.cityofjunction.com](http://www.cityofjunction.com) and the public notice bulletin board at the City Hall Meeting Room at 3:00 PM this 24th day of October 2011.

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Maria Alvarado, JTTB Asst. Sec/Treasurer